

The Sunshine Coast Daily

Water war to assist lifesavers

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by Toby Walker THE late Edwin Starr famously sang the question, war, what is it good for?

There might not be a lot of positive responses to that question but the Ithica-Caloundra City Royal Life Saving Club (ICCRLSC) is looking forward to enjoying the spoils of war after teaming up with Sunshine Coast tourist attraction Aussie World to raise money for the club.

Aussie World recently unveiled its new Water Wars game, which sees opposing sides fire off a large water-balloon filled slingshot at each other from the protection of a bunker.

Its a good, clean sort of war perfect for the summer heat, according to Aussie Worlds marketing manager Lloyd Mills but, more importantly, a portion of the proceeds will be donated to help the ICCRLSCs Bulcock Beach patrols.

Mr Mills said Aussie World had decided to direct its support to the lifesaving club because it served a crucial role in the Sunshine Coast community by protecting the beaches and looking out for the same tourists their own business relied on.

He said \$500 would be given to the ICCRLSC at the end of the summer, along with a percentage of the ticket sales made through the Water Wars game.

On hand to fire the first shot of the summer at the Water Wars opening presentation, Caloundra City councillor and ICCRLSC patron Tim Dwyer said the idea to raise money for the club through the game was genius.

Anything that helps out community groups where theres volunteers involved is obviously a great idea and benefits everyone on the Sunshine Coast, he said.